



UPlift

Connecting Hearts to End Homelessness

August 26th, 2023
Frazier Museum



Our Mission

Our Mission is to provide a healthy, safe environment for women and children experiencing homelessness that offers opportunities and encouragement for achieving self-sufficiency. By providing shelter and resource options through a partnership of providers, UP for Women and Children is where women and children experiencing homelessness are empowered to find hope, help, and refuge.

Our Vision

Our vision is to ensure homelessness is rare and brief for women and children by providing a safe, empowering space that offers the supportive services and resources needed by women to become self-sufficient.

Our Model

Our model is simple – partner with anyone and everyone who can help to address the issue of family homelessness: congregations, individuals, cities and counties, and businesses of all sizes.



DID YOU KNOW?

Homelessness has risen **41%** in Louisville since **2019**. With this, UP has seen an extreme increase in clients & the need for more services in the Louisville community.

Over **1000** people are unhoused in Louisville each night. Louisville only has **600** shelter beds & only **80** spaces for families.

More than **90** percent of homeless women are victims of severe physical or sexual abuse, and escaping that abuse is a leading cause of their homelessness.

Unhoused people are **3-4** times as likely to die prematurely and twice as likely to have a heart attack or stroke. Their life expectancy is **48** years.

Our Impact from July 2018 - Dec 2022



593
Shifts



20,275
Visits



2,513
Women &
Children



3,532
Loads of
Laundry



2,357
IDs & Vital
Documents



500+
Ended
Homelessness



**HELP US BE A SOLUTION FOR WOMEN
AND CHILDREN EXPERIENCING
HOMELESSNESS IN LOUISVILLE AND
THE SURROUNDING AREAS.**



Presenting Sponsor

- Opportunity to own one event asset.
- Recognition on radio, TV or print promotions
- Logo recognition in the program and event signage
- Logo recognition in the July newsletter
- Logo recognition on all social media posts
- Logo recognition on all promotional items
- Logo recognition on UP website & Bidpal
- Opportunity to pass out promotional item
- Two tables of 8 at the UPLift event

YOUR INVESTMENT: \$20,000



Elevate Sponsorship

- Opportunity to own one event asset
- Logo recognition in the program and event signage
- Logo recognition in the July newsletter
- Logo recognition on all social media posts
- Logo recognition on all promotional items
- Logo recognition on UP website & Bidpal
- Opportunity to pass out promotional item
- A table for 8 at the UPLift event

YOUR INVESTMENT: \$10,000



Empower Sponsorship

- Opportunity to own one event asset
- Logo recognition in the program and on event signage
- Logo recognition on all social media posts
- Logo recognition on all promotional items
- Name recognition on UP website & Bidpal
- Opportunity to pass out promotional item
- A table for 8 at the UPLift event

YOUR INVESTMENT: \$5000



Inspire Sponsorship

- Logo recognition in program
- Logo recognition on event signage
- Logo recognition on social media post
- Opportunity to pass out promotional item
- 6 tickets to the UPLift event

YOUR INVESTMENT: \$2500



Persist sponsorship

- Name recognition in program
- Name recognition on event signage
- Name recognition in power point
- Name recognition on social media post
- 4 tickets to the UPLift event

YOUR INVESTMENT: \$1000



Thank you

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